

## **Business Growth in the Valley**

Although there have been difficult economic times all around us, ABC Printing & Signs has continued to see steady growth.

They have been in business for over 18 years and continue to grow. The business is owned by two couples, Steve & Berni Hansen and Joanne & Bryan Wiley. Although this type of partner ownership is not standard, it works very well for the company. Bryan and Joanne work in the front office, with Bryan handling management and sales and Joanne handling book keeping and customer service. Berni and Steve work in the production area, with Steve managing press and wide format production and Berni looking after all the finishing work.

ABC also has a team of 8 employees who are very dedicated and hard working, the longest having been there for over 7 years.

The shop is a full service print and sign shop, offering graphic design, offset, digital and wide format printing. Anything from business cards, to full car decals are done in house. Although the wide format area of the print shop was not the original focus, it has become a huge part of the business. They have just added a second wide format printer into the mix that is able to print 12 colours instead of the normal 4.

As the growth has continued the shop seems to keep out-growing its home. ABC has seen 4 expansions and three moves, the last just having taken place this past March. The new building is just down from their former home on Puntledge Road. They have taken over the old Island Ink Jet building at 301. This move has given ABC Printing & Signs more visibility from the road and room to stretch out and continue to grow.

On September 22nd, ABC is having a Grand Opening/Open House. They would like to show the community the new building and are offering refreshments, prizes from local businesses as well as new products to see, and a gift for everyone that attends. It's your chance to see the inside workings of a print and sign business.

Please join the ABC Printing & Signs team at 301 Puntledge Road on September 22nd from 3-7.

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