



ABC PRINTING and Signs is in yet another new, large location.

ABC Printing keeps growing

Although there have been difficult economic times all around us, ABC Printing and Signs has continued to see steady growth.

They have been in business for over 18 years and continue to grow. The business is owned by two couples, Steve and Berni Hansen and Joanne and Bryan Wiley.

Although this type of partner ownership is not standard, it works very well for the company. Bryan and Joanne work in the front office, with Bryan handling management and sales and Joanne handling book keeping and customer service.

Berni and Steve work in the production area, with Steve managing press and wide format production and Berni looking after all the finishing work.

ABC also has a team of eight employees who are very dedicated and hard-working, the longest having been there for over seven years.

The shop is a full service print and sign shop, offering graphic design, offset, digital and wide format printing.

Anything from business cards, to full car decals are done in house. Although the wide format area of the print shop was not the original focus, it has become a huge part of the business.

They have just added a second wide format printer into the mix that is able to print 12 colours instead of the normal four.

As the growth has continued, the shop seems to keep outgrowing its home. ABC has seen four expansions and three moves, the last just having taken place this past March.

The new building is just down from their former home on Puntledge Road.

They have taken over the old Island Ink Jet building at 301 Puntledge.

This move has given ABC Printing and Signs more visibility from the road and room to stretch out and continue to grow.

On Sept. 22, ABC is having a grand opening/open house. They would like to show the community the new building and are offering refreshments, prizes from local businesses as well as new products to see, and a gift for everyone that attends. It's your chance to see the inside workings of a print and sign business.

You're invited to join the ABC Printing and Signs team at 301 Puntledge Rd. in Courtenay on Sept. 22 from 3 to 7 p.m.

— ABC Printing and Signs

B.C.'s economy was starting to recover

Woody Hayes

Special to the Record

OUTLOOK

Our region, like most in B.C., is a varied mix of urban and rural, which is reflected in our industries and activities.

In the communities outside Greater Victoria, a large percentage of our labour force is still employed in resource industries, and our economy is vulnerable to ongoing, external economic factors.

Throughout 2010, B.C. began to recover from the global financial crisis, thanks to increased global export demand and renewed consumer confidence.

According to the BC Check-Up, a report released by the Chartered Accountants of B.C., our province's economy performed well in 2010, and while outlook for 2011 is cautiously optimistic, economic gains continue to be tempered by current and ongoing developments.

In 2010, the province recorded employment gains of 1.7 per cent, or 38,600 new positions. Most importantly for the Vancouver Island/Coast region, the forestry and durables manufacturing industries all reported employment gains last

year. According to the report, demand for B.C.'s softwood lumber, minerals and coal increased significantly and these trends have continued into 2011, good news for our region's export base.

So far this year, provincial exports of industrial goods have totalled \$3.4 billion, up 20 per cent over the first half of 2010. Energy exports hit \$4.6 billion, an increase of 17 per cent. Forestry product exports have risen 13 per cent, while softwood lumber has seen an increase of nine per cent.

Despite these gains, B.C.'s exports of softwood lumber to the U.S. have not recovered to previously recorded levels and the overall trend is one of decline. The prospect of a renewed recession in the U.S. suggests that exports of lumber to this market will not recover to their former level for some time; third-quarter economic reports for 2011 indicate that the U.S. economy is slowing, and that job growth and housing prices have stalled.

In 2010, the province experienced a 1.9-

per-cent increase in productivity; however, the defeat of the HST will undoubtedly affect continued productivity growth for our region and B.C. as a whole. As the government moves to reinstate the PST/GST, it is important that they consult with business and create a new and improved PST that could include some of the efficiencies found in value-added taxes.

While productivity is one piece of our economic equation, the report also cites the ongoing evolution of B.C.'s product mix and markets, both in the service and goods-producing sectors, as important factors in sustaining economic growth.

This focus on diversity will help the Vancouver Island/Coast region in the long term. Reliance on goods-production leaves our region vulnerable to swings in the global commodity price cycle. Expanding markets and new industries will help ensure the continued success of our traditional industries, sustain job cre-

ation, and increase our competitiveness.

Woody Hayes is a chartered accountant with Hayes Stewart Little & Co in Duncan.

The BC Check-Up, is published by the Chartered Accountants of BC, and is available online at www.bccheck-up.com.

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MARKET DATA AS OF SEPT 12, 2011

MARKET REPORT

TSX Composite	12,148.83
DJIA	11,061.12
Gold	1,825.00 US\$
Canadian \$	1.0083 US\$

Government Bonds	
5 Year (CDN)	1.38%
10 Year (CDN)	2.15%
30 Year (CDN)	2.82%
30 Year (US)	3.26%

Fixed Income GICs	
CDN Western Bank	1 yr 1.76%
CDN Western Bank	3 yr 2.11%
Bank of Nova Scotia	5 yr 2.56%

Stock Watch	
Telus Corp	50.97
Suncor Energy Inc.	28.51
Tec Resources Ltd.	39.13
Royal Bank	46.20
Manulife	12.01
TD Bank	72.65
Cameco	20.50
DPS.UN	21.04
TransCanada Corp	41.30
Brookfield Asset Mgmt	27.52

Mutual Funds (C\$/Unit)	
RBC DS Focus Fund	14.80
Sentry Select Reit Fund	11.35
Trimark Diversified Income	2.99
BMO GDN Monthly Hi Inc Ill.	12.66

Global Investments	
Claymore BRIC	26.36
BHP Billiton ADR	US\$76.83
Power Shrs.QQQ	
(Nasdaq 100)	US\$53.86
RBC DS Intl. Focus Fund	\$5.97
Capital International Intl. Equity Fund	US\$7.95



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Upcoming Investment Seminar

Presented by:
David McLaughlin CFA, CFP
Investment Advisor
TD Waterhouse Private Investment Advice

Date: Wednesday, September 21, 2011
Time: 1:00pm - 2:00pm
Location: TD Waterhouse
Suite #101 - 910 Fitzgerald Avenue
Courtenay, BC

Call TD Waterhouse at 250.703.4390 to reserve your spot
www.tdwaterhouse.ca

Dave McLaughlin

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